## Craft

SOLUTION BRIEF

## Cybersecurity



# Secure and protect your supply chain from cyber threats and avoid costly data breaches.

#### Challenges

Understanding cybersecurity risk is crucial for preventing data breaches, operational disruptions, reputational damage, compliance violations, and financial losses. This becomes increasingly challenging due to the constantly evolving nature of cyber threats, complex and interconnected supplier networks, diverse cybersecurity standards, dependencies on third parties, and limited visibility into supplier practices.

Craft helps you identify at-risk companies within your supply chain, even revealing hidden threats among your supplier's suppliers, so you can quickly and effectively mitigate risk and prevent costly disruption.

#### Cyber Data Tracked

Quickly evaluate suppliers risk with easy-to-understand cybersecurity scores and individual issues reports that include score history and customized guidance for improvement. Scores for specific threat indicators, include:

- Network security
- Application security
- DNS Health
- Patching cadence
- Endpoint security
- Hacker chatter and more

#### DID YOU KNOW?

Cyber attacks increased **125% in 2021**, and another **40% in 2022**<sup>1</sup>

The average cost of a data breach has **exceeded \$9.4 million**<sup>2</sup>

<sup>1</sup> Source: Strategic Market Research <sup>2</sup> Source: Statista



Protect your bottom line by preventing costly data breaches



Safeguard your reputation and maintain customer trust



Protect critical systems by preventing cyberattacks and disruptions

#### **Craft's Solutions for Cybersecurity**

Craft offers one easy-to-use platform for identifying and monitoring risk, and optimizing supply chain strategies for the entire suite of risk categories including: financial, ESG, geopolitical, cybersecurity, compliance and regulatory, and operational risk.

CRAFT ENABLES YOU TO:

- Understand risks and vulnerabilities throughout your entire value chain
- Detect and resolve potential issues in a single, easy-to-use SaaS platform
- Simplify complex technical issues with easy-tounderstand scoring and summaries
- Collaborate with procurement, compliance, and IT to take action

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### Craft, the intelligent supply chain resilience platform

Sense risk faster | Protect against disruptions | Accelerate business growth

SUPPLIER RISK

MANAGEMENT



Evaluate suppliers in minutes instead of weeks with reliable and comprehensive data

SUPPLIER



Continuously monitor and mitigate potential threats and disruptions to your supply chain with Al-driven insights, prioritized alerts, and seamless collaboration tools

SUPPLY CHAIN RISK MANAGEMENT

Proactively prevent supply chain disruption with multi-tier supplier visibility and intelligence, customizable alerts, impact analysis, and integrated collaboration tools

#### Ready to learn more?

Schedule a personalized risk assessment session with our team to learn more about Craft.

