

Setting the standard for government due diligence

Since 2020, the Office of Commercial and Economic Analysis (OCEA) has used the Craft platform to uncover foreign influence risk within the Small Business Innovation Research (SBIR) process.

OCEA partnered with Craft to create a scalable due diligence program to identify foreign influence and other operational and financial risks in businesses applying for the program. In addition to identifying risk, Craft provided a single platform to help SBIR/STTR evaluate, monitor, mitigate, and document risk, in order to avoid national security risks, economic risks, and IP theft.

38K

Companies evaluated

500

Platform users

15-17%

Companies flagged for potential risks

The program, extended with the 2022 SBIR Reauthorization Act, was so successful, the Deputy Secretary of Defense issued a directive recommending OCEA's due diligence process utilizing the Craft platform as the standard for SBIR/STTR programs across all DoD agencies. As a result of this success, civilian agencies have begun to on-board as users.

Craft is used by 19 federal agencies and organizations for SBIR due diligence

Department of Defense

- U.S. Air Force
- U.S. Department of Homeland Security
- National Geospatial-Intelligence Agency
- Office of Under Secretary of Defense for Acquisition and Sustainment
- Office of Under Secretary of Defense for Research and Engineering
- U.S. Department of Homeland Security
- U.S. Army
- U.S. Marine Corp
- U.S. Navy
- U.S. Space Force
- United States Strategic Command

Civilian agencies

- Department of Energy
- Development Finance Corporation
- Environmental Protection Agency
- Executive Office of the President of the United States
- Export-Import Bank of the United States
- United States Department of Agriculture
- U.S. Department of Commerce
- U.S. Department of Transportation

Company profiles with 500+ data points including:



FOREIGN INVESTORS

Foreign global ultimate ownership
Foreign investments
Funding rounds



FOREIGN AFFILIATIONS

Politically exposed people
Foreign affiliations



CYBER RISK

Cybersecurity scores
Network security
Application security
DNS health
Patching cadence
Endpoint security
Hacker chatter



FINANCIAL AND FRAUD RISK

Financial statements
Historic revenue growth
Cost of goods
Gross profits
Financial ratios
Price to earnings ratio
Credit scores
Acquisitions and subsidiaries



REGULATORY AND COMPLIANCE VIOLATIONS

Comprehensive ESG data
Government sanctions
Regulatory enforcement lists
Adverse media



FOREIGN INFLUENCE IN TECHNOLOGY TRANSFER

Joint ownership patents
Direct transfer patents
Indirect transfer of patents
Transfer of patents to state-owned entity (SOE)

Supply Chain Risk Management

The Air Force Materiel Command (AFMC) uses Craft to identify and evaluate risk within their supply chain. They are leveraging Craft's N-tier capabilities to explore the battery supply chain ecosystem to explore the battery supply chain ecosystem of their nine primary battery suppliers, mapping all component suppliers down to the third tier.

Craft's flexible platform is powered by scalable, enterprise-grade modules and configurable to your needs



CRAFT SENSE

Get a comprehensive view of your suppliers with reliable intelligence across all risk domains



CRAFT PROTECT

Mitigate supply chain disruptions with hyper-relevant signals, tailored alerts, and continuous monitoring



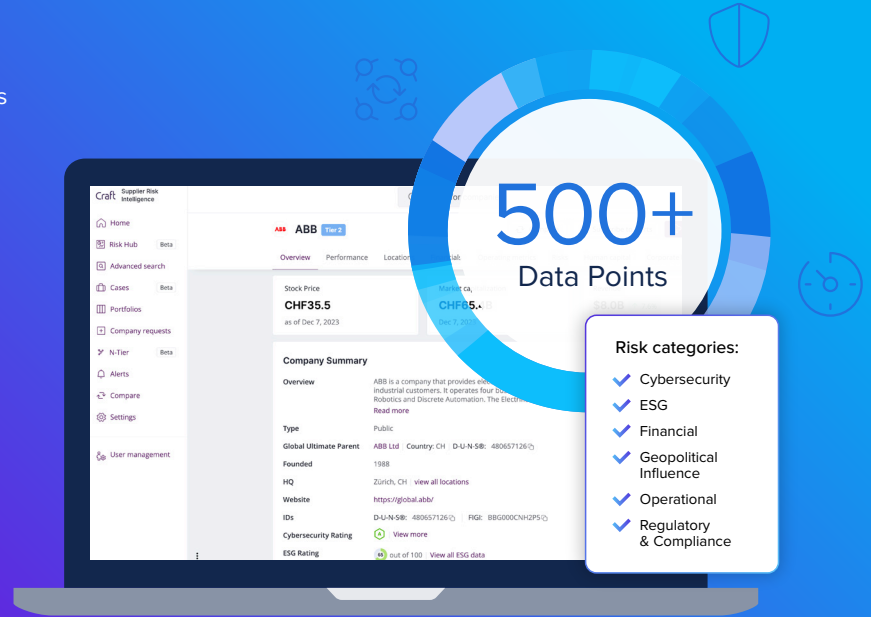
CRAFT OPERATE

Manage risk and ensure compliance at scale with centralized case management and collaboration



CRAFT IMPACT

Understand the impact of risk on your operation with n-tier mapping and 3rd party intelligence



Craft helps you

Know your suppliers better

Evaluate with a comprehensive, trusted picture of your supplier network

Protect against disruption

Anticipate relevant supplier risks in your business

Build a resilient supply chain

Easily align and execute on supply chain risk strategies across teams

Conduct supplier evaluations in days instead of weeks with an intuitive, easy to use platform

“I was able to build my UAM (Urban Air Mobility) portfolio in less than an hour, and with previous tools it would have taken a week. I was overwhelmed by the intuitive nature, the capability, and the freedom.”

— Department of Defense

“I love this tool, and that OCEA makes it available to us!”

— Office of the Under Secretary of Defense Research and Engineering

67

Net Promoter Score (NPS)

This signifies an exceptional level of customer satisfaction, well above the industry average of 42 for enterprise SaaS solutions.

CPAR Rating

Quality: **Exceptional**
Schedule: **Very Good**
Cost Control: **Very Good**
Management: **Very Good**